SAINT LOUIS UNIVERSITY MADRID

Bachelor of Science in Marketing

Student Name: **ID#**

Business Core (48 hrs.)

Course	Gr.	Hrs.
BUSINESS FOUNDATIONS (2 hrs)		
BIZ 1000/1001		1
BIZ 1002		0
BIZ 1100		1
ACCOUNTING (6 hours)		
ACCT 2200		3
ACCT 2220 *Prereqs: ACCT 2200 & BIZ 1002*		3
ECONOMICS (9 hours)		
ECON 1900 *Prereq: MATH 1200*		3
ECON 3120 *Prereq: MATH 1320*		3
ECON 3140 *Prereq: MATH 1320*		3
BUSINESS TECHNOLOGY MANAGEMENT (6 hours)		
BTM 2000		3
BTM 2500 *BIZ 1002 recommended*		3
DECISION SCIENCES (6 hours)		
OPM 2070 *Prereq: MATH 1200*		3
OPM 3050		3
FINANCE (3 hours)		
FIN 3010 *Prereqs: ECON 1900, OPM 2070, ACCT 2200, ACCT 2220**		3
INTERNAT. BUSINESS (3 hours)		
IB 2000 *Prereq: ECON 1900*		3
CAREER FOUNDATIONS (1 hr)		
BIZ 3000 *(30+ earned credits)*		1
MARKETING (3 hours)		
MKT 3000 *(30+ earned credits)*		3
MANAGEMENT (9 hours)		
MGT 2000		3
MGT 3000 *(30+ earned credits)*		3
MGT 4000**		3

Marketing Major[+] (18 hrs.)

Course	Gr.	Hrs.
MKT CORE COURSES (9 hrs)		
MKT 4400		3
MKT 4650		3
MKT 4900		3
MKT ELECTIVES (9 hrs)		
MKT 3300		3
MKT 3400		3
MKT 3500		3
MKT 3600		3
MKT 3700		3
MKT 4440		3
MKT 4550		3
MKT 4600		3
MKT 4910		3

[+]MKT 3000: Prereq to all MKT courses

Course	Gr.	Hrs.
CMM 1200 *Meets CORE (EP:OVC)*		3
ENGL 4000 *Meets CORE (W. Intensive)*		3
MATH 1320[+] *Meets CORE (WoT:QR) Prereq: MATH 1200 (C- or higher required)*		3
PHIL 2050 *Meets CORE (EGI: DEJS)*		3
PSY 1010 *Meets CORE (WoT:QR)*		3

Additional Program/Electives

Course	Gr.	Hrs.

EARNED HOURS:

CUMULATIVE GPA:

BUSINESS GPA:

EXPECTED GRADUATION:

Continuation Standards

Marketing students must maintain a 2.0 cumulative GPA in all courses used to fulfill the major-specific course requirements.

Students will be on program probation if their GPA in major-specific courses used to fulfill major requirements falls below a 2.00. Students will have one semester to increase their major-specific cumulative GPA to a 2.00; if not, students will not be allowed to register for 3000- or 4000-level major-specific courses.

- MATH 1320 must be completed by the beginning of Junior year; otherwise, students will not be allowed to register for Business coursework.
- The Marketing major must be completed in residence at SLU/SLU-Madrid
- Common Graduation Requirements: 30 of final 36 degree credit hours along with 50% of required business course credit in (SLU/SLU Madrid) University residence; a minimum GPA of 2.0 in total degree credits and, separately, in business course credit.
- Non-SLU online business courses **will not be accepted** for transfer credit for current students. This does not apply for any transfer coursework prior to admission.
- *   Concurrent enrollment allowed
- ** All other business CBK courses must be completed prior to taking MGT 4000

Note: This worksheet is an advising tool, not an official document to certify academic record.

*University Undergraduate Core**

Course	Grade	Cr.
First Year		
CORE 1000 Ignite Seminar		3
BIZ 1000/1001 *Cura Personalis 1: Self in Community*		1
ENGL 1900 Eloquentia Perfecta: Written & Visual Comm.		3
First Two Years		
Eloquentia Perfecta: Oral & Visual Comm. **CMM 1200**		3
Ultimate Questions: Theology THEO 1600, HCE 1600		3
Ultimate Questions: Philosophy PHIL 1700		3
Ways of Thinking: Quantitative Reasoning **MATH** 1220/1270/1300/**1320**/1400/1510/1520/2530/2660, STAT 1100/1300		3
CORE 2500 Cura Personalis 2: Self in Contemplation THEO 2110/2210/2430 Or Experiences: https://www.slu.edu/core/core-classes/cura-personalis-2.php		0-3
Junior/Senior Years		
BIZ 3000 *Cura Personalis 3: Self in the World*		1
CORE 4000: Collaborative Inquiry Any course with the CI attribute – For example: IB 3700, MGT 3200/3201 or **any other course with the UUC Collab. Inq. attribute**		3
Anytime		
Eloquentia Perfecta: Creative Expression **One course with the UUC Creative Expression attribute.** Examples: ART 2000/2100/2150/2200/2450, MUSC 2090/3400, DANC 2000/2650/2660/2670, THR 2510/3560, CMM 1500/2510/2550, ENGL 30x0/3100		3
Eloquentia Perfecta: Writing Intensive **ENGL 4000**		3
Ways of Thinking: Social and Behavioral Sciences **PSY 1010**		3
Ways of Thinking: Aesthetics, History & Culture **One course with the UUC AHC attribute** Examples: ARTH 1010/1080/1090/2070, CMM 3460/3840, ENGL 2x50/3140/3220/3250/3260/3470 HIST 1110/1120/1600/1610/3090/3720, VPA 1000, MUSC 1000/1170, THR 1500, SPAN 4200/4260/4760/4790, THEO 2110/2210/2755/3375		3
Ways of Thinking: Natural and Applied Sciences **One course with the UUC NAS attribute** Examples: BIOL 1240/1340/1460, CHEM 1080/1110, DIET 2080, EAS 1420/1430/2700		3
Equity and Global Identities (0-Credit Attributes)		
Identities in Context		
One course with the UUC IIC attribute Examples: ANTH 1200/1210, CMM 3300, ENGL 2550/3330, VPA 1000, HCE 1600, HIST 1600/1610/3720, IPE 2100, PHIL 4810, POLS 1510/2590/3770, SPAN 4020/4790, THEO 2710, WGST 4810X		
Global Interdependence		
IB 2000		
Dignity, Ethics & Just Society		
PHIL 2050		
Reflection in Action		
Internships or Approved Experiences: https://www.slu.edu/core/core-classes/reflection-in-action.php		

* New UUC attributes are approved every academic year. Please check Courses@SLU for newly
   approved UUC course offerings not listed on this checklist

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